



**Arkansas Association of Collegiate
Registrars and Admissions Officers**

**Executive Committee Meeting
Thursday, December 6, 2018
University of Arkansas, Little Rock
Donaldson Student Services Building
Little Rock, Arkansas**

Members Present: Patti Carson, Amy Foree, Jamison Hall, Whitney Hall (via telephone), Malissa Mathis, Rachel Mullins, Scott Post, Heath Sims, Brandi Tripp, and Zeda Wilkerson.

Call to Order: President Mullins called the meeting to order at 10:00 a.m.

Approval of Minutes from Executive Committee (EC) Meetings: Minutes of the October 5, 2018 EC meeting were presented. Vice President Mathis moved that the minutes be accepted. Vice President Foree seconded. Motion carried. October minutes approved. A copy of the EC minutes approved are included in the Secretary's Notebook.

NEW BUSINESS

President –

President Mullins reported that the following have accepted committee chair appointments:

Committee	Chair	Institutional Position	Institution
Annual Financial Review	Vicky Summers	Associate Registrar	UCA
Articulation Workshops	Maci Edwards	Admissions Counselor	UAF
College Fair Automation	Chris Riggins	Admissions Counselor	UCA

Committee	Chair	Institutional Position	Institution
Constitutional Review	Tawana Greene	Executive Director of Admissions and Enrollment Management	UAM
Hospitality & Charity	Jarod Wickliffe	Admissions Counselor	UCA
Membership	Ana Hunt	Registrar	NPC
Nominations and Election	Keesha Johnson	Enrollment Management	COTO
Professional Access and Equity	Kim Bigger	Registrar	BRTC
Recognition	Brandie Gibbs	Associate Director for Undergraduate Recruitment	ATU
Site Selection	Heather Funk	Assistant Registrar	PCCUA

All who completed an “I’m Available” form this fall have been assigned to a committee and emailed about their assignment and committee responsibilities. She also emailed those who completed an “I’m Available” form in 2017 but not 2018 to see if they they an interest in serving on a committee this year.

President Mullins shared the 2018 Fall Conference Evaluations with the EC and sent an electronic copy of the results to President Elect Tripp, Secretary Wilkerson, and Historian Hall. She shared she felt the ratings were good. She also shared that Sarah from UAM did a great job.

President Mullins also stated the following:

- A letter authorizing Patricia Carson as Treasurer to be added to the ArkACRAO Financial Accounts was sent on
- An advertisement for the ArkACRAO Scholarship for SACRAO Registration fees was sent to the listserv on 11/19/18 & 11/26/18
- The signed 2019 agreement was sent to Go to College Fairs on 11/30/18

President-Elect – President-Elect Tripp reported that she has contacted an individual at Hotel Hot Springs. She has also been in contact with Eagles Talent about a speaker, sharing that many are \$5,000+ which is a little out of our budget. The theme for the Fall Conference has not been decided just yet.

Vice President Mathis moved that the President and President-Elects reports be approved, Treasurer Carson seconded. Motion carried. Reports approved.

Past President – No new report.

Treasurer – Treasurer Carson reported they are in the process of switching everything over to her. President Elect Tripp emphasized the importance of getting the Army all of the required information they need when they have a booth at the Conference.

Boot Camp 2018 Profit/Loss

Current Revenue

43 registration fees received	\$1,715.07
1 fees pending	\$40.00

<i>Projected total revenue</i>	\$1,755.07
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Expenses

binders	\$92.11
Catering	\$500.00
	\$592.11

Projected Net Revenue	\$1,162.96
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2018 Fall Conference Profit/Loss

Revenue

registration fees received	\$13,957.84
registration fees outstanding	\$210.00
total vendor fees received	\$8,103.50
vendor fees outstanding	\$1,250.00
Estimated total Revenue	\$23,521.34

Expenses

ribbons for badges	\$129.48
t-shirts	\$1,095.45

Vice President for Registration – Vice President Mathis shared she is taking a few people from her office to look at a few places for Registrar’s Therapy to be held July 2019. She also mentioned there had been some interest in possibly having a separate list-serv for registrars. Tracy Finch collected information at the conference so that registrars could have a focused list to share selected topics, best practices, etc. Also looking at possibly a session on Vet Success.

Vice President for School Relations – Vice President Foree shared that a couple of schools had questions regarding the time of year for the fairs. She shared we may want to look at how we recruit certain groups such as Juniors vs. Seniors partially due to scholarship deadlines. There could be benefits to a flipped college fair schedule, in which more fairs are held in the Spring. President Mullins asked Amy to put some thought in to which seasoned professionals might be asked to serve on the College Planning Program Committee since most of those who volunteer for the committee tend to be first year recruiters. President Mullins also mentioned that at the Fall Conference Admissions Chat session, there was a discussion about the need for a positive way for recruiters, host, and counselors/career coaches to give feedback about the college planning programs and recommend changes if any. VP Chad Cox kept detailed notes at the session. President Mullins stated that she will reach out to Chad Cox and Mary Whiting to ask them if they will work in conjunction with Amy on developing a survey for the college planning programs as the membership requested.

By March 15th the Calendar needs to be complete.

Treasurer Carson stated that College Fair Automation Information can still be collected. There are a number of factors that could interfere with Spring Fairs, including weather and sports.

Vice President for Technology – Vice President Hall

- Everything is updated on the ArkAcrao website.
- Past President list is updated.
- Recently did an over the phone training with a vendor of ArkAcrao that can track webpage data, member clicks, etc.
- Looking at ways to streamline how information goes out on the listserv and how people are added/removed from the listserv.
- Discussed Google Surveys for events. VP Hall suggested that VP’s could develop their own question content to go on the surveys.
- Discussed the need for April 1st to be the deadline to have registration information to Blayne for Vendor Registration.

President Mullins recommended having something for March meeting possibly to be considered regarding listserv solutions. President Mullins also suggested that Whitney could assist the Clearinghouse Calendar Committee by setting up the CPP surveys.

Legislative Liaison -Chris Robinson sent the following report to be shared:

Local

2018 Arkansas Economic Security Report

The Arkansas Department of Workforce Services (ADWS) has released the 2018 economic security report of employment and earnings outcomes for degrees and certificates at state-supported institutions of higher education. Sen. Alan Clark (R-Lonsdale) sponsored SB211 (Act 852) that tasks ADWS with producing the annual "economic security" reports. The report uses data available to ADWS and the Arkansas Department of Higher Education to provide average first-year earnings and employment rates for graduates of the certificate and degree programs at each state-supported institution of higher education. View the report and two-page summary at: <https://www.dws.arkansas.gov/news-info/dws-pub/>.

State Transparency on College and Career Readiness

This set of Achieve reports evaluates the transparency of every state's public reporting on eight indicators of college and career readiness.

<https://states.achieve.org/transparency-report>

Arkansas' Republican governor said Monday that he doesn't believe the state needs to require schools to have an armed presence on campus but said districts should be able to apply for state facilities funding to pay for security upgrades.

Gov. Asa Hutchinson said he didn't see a need to mandate armed guards or staff at schools as he accepted the final recommendations from a panel he formed this year to look at ways to improve school security. Hutchinson formed the Arkansas School Safety Commission in response to the February school shooting in Parkland, Florida.

National

In the country's first-ever charter teachers' strike, hundreds of educators in Chicago's Acero charter school network have walked out of their classrooms and onto the picket lines Tuesday morning. The 15 schools across the charter network have canceled classes as more than 500 teachers, paraprofessionals, and support staff members went on strike after a series of failed negotiations with management. The educators, who are members of the Chicago Teachers Union, are fighting for pay raises, smaller class sizes, and more funding for special education services.

President Donald Trump signed a spending bill into law that includes a boost for the U.S.

Department of Education's budget. In total, [the bill Trump signed into law sets the department's budget at \\$71.5 billion](#) for fiscal 2019, an increase over fiscal 2018 of \$581 million, although that figure doesn't include a rescission of \$500 million from Pell Grant reserves. In general, the fiscal 2019 budget impacts education funding for the 2019-20 school year. The spending package largely ignores the push from Trump and DeVos to create new school choice programs.

Chris Robinson
Legislative Liaison

Historian Chair – Chair Jamison Hall reported that he has been creating an excel spreadsheet and working on the history of the last 5 years.

- Suggested that Google Drive has the most space.
- Will add location of events to the spreadsheet.
- Will also add committees.

Publicity Chair – Chair Heath Sims reported that requests for newsletter information were sent out.

- Jennifer Wright has been added to calendar.
- Will be working on a Preview Day Calendar.
- Mentioned the idea “Picture Yourself at ArkAcrao”.

Old Business:

President Mullins recommended that institutions should not pay an event registration fee for EC Vice Presidents responsible for planning the following events:

- Bootcamp
- Registrar’s Therapy
- Support Staff Workshop
- Or a comparable event planned by an EC Vice President.

Treasurer Carson made a motion to approve the above recommendation as stated. Vice President Mathis approved; the motion carried.

The EC reviewed the SACRAO Scholarship Applications. President-Elect Brandi Tripp was selected as the recipient for the SACRAO scholarship.

Save the Date cards for ArkACRAO to be distributed at SACRAO were discussed.

Other Business:

The EC discussed if the registration fee for ArkAcrao Fall Conference should remain at \$110. President Elect Tripp made a motion that the Fall Conference registration fee remain \$110. Chair Heath Sims seconded. The motion carried.

Secretary Wilkerson asked if we would like t-shirts again this year. EC was in agreement that if the shirts are priced similarly to last year, that it was a nice addition, and we would like to have them for the Fall 2019 conference. Secretary Wilkerson will have pricing and color information for next meeting.

Discussed a possible theme of #Bettogether.

Set Date, Place, & Time for next EC Meeting: Next meeting: Little Rock – March 7th UALR – 10:00 a.m.

Adjourn: With no further business, President Mullins requested a motion to adjourn. President-Elect Tripp moved that the meeting be adjourned. Vice President Foree seconded. Motion passed. The meeting was adjourned at 11:58 a.m.

Respectfully submitted,

Zeda Wilkerson, Secretary 2017-2019

Rachel Mullins, President 2018-2019